

CONTRACT

www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 952506 /		<u>Alt Order #</u> 06319014
<u>Product</u> OBAMA 4 AMERICA 30S		
<u>Contract Dates</u> 09/18/12 - 09/24/12		<u>Estimate #</u> 1798
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLWT	<u>Account Executive</u> Mica Hansen	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>IDB#</u> 9912856	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WLWT	09/18/12	09/21/12	NBC Today Show III	10-11a		:30			NM	1	\$400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	--WTF--				1	\$400.00			
2	WLWT	09/18/12	09/21/12	NBC Tonight Show	1135-1237a		:30			NM	1	\$650.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	--WTF--				1	\$650.00			
3	WLWT	09/18/12	09/21/12	1230-1p	1230-1p		:30			NM	1	\$300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	--WTF--				1	\$300.00			
4	WLWT	09/18/12	09/21/12	12-1230p M-F news	12-1230p		:30			NM	2	\$100.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	--WTF--				2	\$50.00			
5	WLWT	09/18/12	09/21/12	2-3p	2-3p		:30			NM	1	\$400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	--WTF--				1	\$400.00			
6	WLWT	09/18/12	09/21/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	--WTF--				1	\$600.00			
7	WLWT	09/18/12	09/21/12	DR OZ EF	4PM-5PM		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	--WTF--				1	\$600.00			
8	WLWT	09/18/12	09/21/12	5-530p M-F news	5-530p		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
952506 /	06319014

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/12 - 09/24/12	OBAMA 4 AMERICA 30s	1798

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/12 09/24/12 --WTF-- 1 \$1,000.00												
9	WLWT	09/18/12	09/21/12	5-6a news	5-6a		:30			NM	1	\$30.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/12 09/24/12 --WTF-- 1 \$30.00												
10	WLWT	09/18/12	09/21/12	530-6p M-F news	530-6p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/12 09/24/12 --WTF-- 1 \$1,000.00												
11	WLWT	09/18/12	09/21/12	6-630p M-F news	6-630p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/12 09/24/12 --WTF-- 1 \$1,000.00												
12	WLWT	09/18/12	09/21/12	6-7a news	6-7a		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/12 09/24/12 --WTF-- 1 \$800.00												
13	WLWT	09/18/12	09/24/12	7-730p	7-730p		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/12 09/24/12 M-WTF-- 1 \$800.00												
14	WLWT	09/18/12	09/24/12	NBC Today Show	7-9a		:30			NM	2	\$2,400.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/12 09/24/12 M-WTF-- 2 \$1,200.00												
15	WLWT	09/18/12	09/24/12	730-8p	730-8p		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/12 09/24/12 M-WTF-- 1 \$800.00												
16	WLWT	09/18/12	09/24/12	NBC Today Show II	9-10a		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/12 09/24/12 M-WTF-- 1 \$800.00												
17	WLWT	09/18/12	09/24/12	11-1135p M-Su	11-1135p		:30			NM	1	\$1,700.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/12 09/24/12 M-WTFS- 1 \$1,700.00												
N 18	WLWT	09/24/12	09/24/12	Mon NBC Prime Other	Prime Other		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$1,000.00												
19	WLWT	09/22/12	09/22/12	NBC Saturday Night Live	NBC Saturday Nigt		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----1- 1 \$400.00												
20	WLWT	09/23/12	09/23/12	Late News after NFL	Late News		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												

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21	WLWT	09/23/12	09/23/12	NFL Regular Season	NFL		:30			NM	1	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----1 1 \$2,000.00												
22	WLWT	09/20/12	09/20/12	Th8-9p	Th8-9p		:30			NM	1	\$2,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ---1--- 1 \$2,000.00												
23	WLWT	09/18/12	09/18/12	T10-11p	T10-11p		:30			NM	1	\$5,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -1----- 1 \$5,000.00												
N 24	WLWT	09/24/12	09/24/12	5-530p M-F news	5-530p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 M----- 1 \$1,000.00												
Totals											26	\$25,080.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	26	\$25,080.00	\$21,318.00
Totals	26	\$25,080.00	\$21,318.00

Signature: _____ **Date:** _____

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